

## 135<sup>th</sup> Kentucky Derby Winner, Mine That Bird Loves His Equi-Spirit™ Ball

December 29<sup>th</sup>, 2010—Cornville, AZ

Equi-Spirit™ balls have become the leader in horse play balls throughout the world. This ranch-based business which started from the huge play drive of an orphan foal saved from auction has shown people the value of play to their horse's well-being.

“Horses from all backgrounds are having a ball with Equi-Spirit toys,” says co-creator Lisa Ross-Williams. “From Andalusian and Friesian stallions, cutting and reining horses, dressage competitors, minis and beloved backyard horses are benefiting from this unique, extra durable 40” horse play ball.” Lisa continues, “But imagine our surprise when we found out Kentucky Derby winner 2009, Mine That Bird loves his Equi-Spirit™ ball.”

Mine That Bird, a gelding at 50-1 odds certainly was a crowd pleaser when he crossed the finish line 6 <sup>3</sup>/<sub>4</sub> lengths ahead of the pack.

His co-owner, Dr Leonard Blach contacted the Equi-Spirit office to order another Equi-Spirit ball. He stated via email, “Mine That Bird has so much fun with his ball. He always had something to play with, but this is favorite toy. He has it in his sand paddock in the day time, then at night he wants it in his stall with him; it's his security blanket. I love watching him play with it. Thanks so much for this idea.”

“It was not only exciting to know this horse loves his Equi-Spirit™ ball, but also refreshing that Dr Blach understands the importance of play, even for a highly competitive race horse,” states Kenny Williams, co-creator Equi-Spirit™ Toys.

For further information about Equi-Spirit Toys and Tools, visit [www.equi-spirit-toys.com](http://www.equi-spirit-toys.com) or email [Lisa@naturalhorsetalk.com](mailto:Lisa@naturalhorsetalk.com)

